



ACCELERATED SPORTS MANAGEMENT 2011

Infront Sports Consulting, in association with Stride Sports Management, is pleased to announce the launch of the Accelerated Sports Management program for 2011!

- Are you finishing VCE at the end of 2011 and interested in or looking to study Sports Management, Sport Development or Sports Administration at University?
- Do you want to get direct industry insights and unique access to leading AFL player manager Tom Petroro, Joel Selwood, Jake King, Julie Corletto and other AFL, Cricket, Rugby and Netball stars?
- Do you want to experience all of this at no cost?*
- Do you want to receive University credit points for completing this program?*

The Accelerated Sports Management program is designed to give you an 'insiders' experience into what it's like to be an athlete manager. You'll hear first hand from player managers and athletes about what the industry is really like and what is required to succeed. You'll also be involved in a range of interactive assessments designed to test your player manager skills!

The program is built around the Diploma of Sport and Recreation, delivered via interactive seminars and online learning. The seminars will be held over 7 separate days between November 2011 and February 2012 and will be run in three separate locations in Eastern Melbourne, Western Melbourne and Geelong.

Best of all, this course is delivered with Victorian and Commonwealth government funding with your enrolment fee subsidised by Stride. Funding eligibility criteria applies.

The sessions will consist of lectures, Q & A sessions and interactive tutorials with some of Australia's leading athletes, administrators and university lecturers including:

- Tom Petroro (Stride Sports Management)
- Joel Selwood (Geelong Football Club)
- Jake King (Richmond Football Club)
- Julie Corletto (Melbourne Vixens)
- And many, many more!



Joel Selwood
Geelong Football Club





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THE PROGRAM IS BROKEN DOWN INTO 5 KEY AREAS:



1. PLANNING YOUR CLIENTS CAREER

- Determine needs of client populations
- Manage recruitment selection and induction process
- Manage personal work priorities and professional development
- Manage people performance

2. MEDIA, MARKETING AND ENDORSEMENTS

- Evaluate marketing opportunities
- Establish and adjust the marketing mix
- Develop a marketing communication plan
- Implement a marketing solution
- Review marketing performance
- Manage customer service

3. NEGOTIATION SKILLS AND INDUSTRIAL RELATIONS

- Manage meetings
- Manage projects
- Manage industrial relations policies and processes
- Promote compliance with laws and legal principles
- Manage contracts
- Manage remuneration and employee benefits
- Manage separation/termination

4. MEDICAL

- Establish, maintain and evaluate the organisation's Occupational Health and Safety system
- Manage work/lifestyle skills
- Manage rehabilitation/return to work programs

5. ETHICS AND STANDARDS

- Lead work teams
- Manage organisation's risk
- Manage culture and education to expand and provide a diverse leisure and recreation service offering

THE PROGRAM WILL BE RUNNING IN 3 SEPARATE LOCATIONS.

Due to interest in the program it will be run in:

- Eastern Melbourne: AAMI Park
- Western Melbourne: Whitten Oval
- Geelong: Skilled Stadium



Alex McDonald
General Manager,
Stride Sports Management

Register your interest now by logging onto www.athleteman.com.au to register your interest and kick-start your sporting career!



*Subject to State and Commonwealth funding eligibility criteria. Credit units are subject to application and approval process of the individual University.